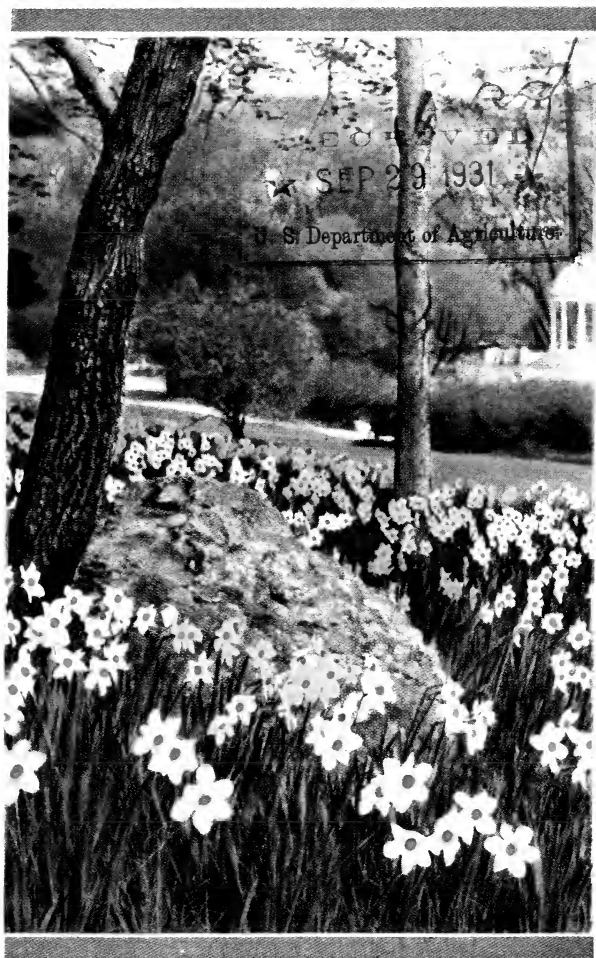


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Do not assume content reflects current scientific knowledge, policies, or practices.



## For Autumn Planting • 1931



*The* Frank S. Platt Co.  
*Seedsman*

448-450 State St., New Haven, Conn.

## Vegetable Seed Trials



## *Single Hyacinths*

### EXTRA SIZE

The Single Hyacinths make strong and better spikes than the double sorts.

**Grand Maitre.** Deep porcelain-blue.

**Lady Derby.** Delicate pink.

**L'Innocence.** Pure white.

**La Victoire.** Brilliant carmine-rose.

**Queen of the Blues.** Light blue.

**Queen of the Pinks.** Rosy pink.

Any of the above, extra-size bulbs (19 cm. and up),  
15 cts. each; \$1.50 per doz.; \$12 per 100.

### SECOND SIZE

Any of the above named, in second-size bulbs (17 to 18 cm.), 12 cts. each; \$1.25 per doz.; \$9.50 per 100. These are equal to many so-called first size.

### BEDDING SIZE

Same quality as above except size (15-16 cm.). Very much superior to mixtures, as more uniform results are obtained from named sorts.

Any of the above named, in bedding size bulbs,  
9 cts. each; 90 cts. per doz.; \$7 per 100.

# Make or Improve Your Lawn in Early Fall

THE best time to make lawns is in August and September, for they will be much less troubled with weeds than those sown in spring. Average weather conditions, too, are then more favorable for germination of the fine seed, for a more sturdy root-growth, and, in short, a better lawn. Only suitable kinds of good, clean seed, showing high purity and germination tests, should be used. There is no economy in cheap seeds. Some of the low-priced, coarse grasses come up very quickly and look well for a short time but soon disappoint. We mention this as it has been very evident this spring while our desirable grasses were in short supply, due to 1930 drought conditions. We are happy to state, however, that 1931 crops are turning out to be exceptionally fine and plentiful, hence our reduced prices for fall seeding, making it a very opportune time to make new or repair old lawns.

**Platt's Evergreen Lawn Seed.** Best for general purposes. Contains heavy grade thoroughly recleaned seeds only of Kentucky Blue Grass, Red Top, Rhode Island Bent, White Clover, and Italian Rye Grass. The many beautiful lawns that have been produced with Platt's Evergreen Lawn Seed and Platt's Shady Nook, about private homes, churches, universities, and other public buildings are proofs of the exceptionally high grade and suitable seeds used in these formulas. Qt. 45 cts.;  $\frac{1}{8}$ bus. \$1.60;  $\frac{1}{4}$ bus. \$2.75; bus. (25 lbs.) \$10.

**Platt's Shady Nook.** A formula containing *Poa trivialis*. Qt. 50 cts.;  $\frac{1}{8}$ bus. \$1.75;  $\frac{1}{4}$ bus. \$3; bus (25 lbs.) \$11.

**Platt's Premier.** Contains Rhode Island Bent (Prince Edward Island-grown) and heavy Kentucky Blue Grass only. Lb. \$1.10; 10 lbs. \$10; 100 lbs. \$95.



## *Platt's Evergreen Lawn Seed*

This is a mixture of the finest quality that we prepare for general situations. It is composed of a judicious combination of the short, fine-growing grasses that have proved most satisfactory. It is perfectly adapted to the soil and climate of New Haven, as evidenced by the many beautiful lawns and parks that have been produced with "Platt's Evergreen Lawn Mixture." Qt. 45 cts.;  $\frac{1}{8}$ bus. \$1.60;  $\frac{1}{4}$ bus. \$2.75; bus. (25 lbs.) \$10. Other mixtures for special purposes.



## *Hardy Narcissi*

	Each	Doz.	100
<b>Emperor.</b> Rich yellow trumpet...	\$0 14	\$1 60	\$12 00
<b>Golden Spur.</b> Rich yellow. Early.	14	1 60	12 00
<b>Victoria.</b> Selected, double-nosed bulbs. White perianth; large yellow trumpet.....	14	1 60	12 00
<b>Von Sion</b> (Double Daffodil).....	14	1 60	12 00
<b>Poetaz Elvira.</b> White; yellow cup, edged orange.....	08	90	7 00
<b>Poeticus Ornatus.</b> White perianth; yellow cup, edged scarlet.....	08	90	7 00

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General Catalogue of Vegetable, Field, and Flower Seeds and Garden Supplies ready for mailing about February 1. If interested, we shall be glad to send you a copy. This is our fifty-third year of progress.

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*The Frank S. Platt Co.*  
*Seedsman*

448-450 STATE ST., NEW HAVEN, CONN.



# PLATT'S SELECTED BULBS FOR AUTUMN PLANTING

## Darwin Tulips

Most beautiful of the Tulip race. Strong stems 2 to 3 feet high, with immense blooms in May.

	Each	Doz.	100
Afterglow. Salmon, shaded orange.....	\$0 06	\$0 65	\$5 00
Baronne de la Tonnaye. Rose-pink, margined blush.....	05	55	4 00
Bartigon. Fiery crimson.....	06	65	5 00
City of Haarlem. New. Bright scarlet.....	09	1 00	7 50
Clara Butt. Soft salmon-pink.....	05	55	4 00
Dream. Large; soft lavender.....	06	60	4 50
Farncombe Sanders. Scarlet, with rosy bloom.....	05	55	4 00
Giant. Deep violet-purple. Very large.....	11	1 30	10 00
King George V. Bright cherry-red.....	10	1 15	9 00
King Harold. Deep ox-blood-red.....	06	65	5 00
La Tulipe Noire. The Black Tulip. Dark maroon.....	06	65	5 00
Matchless. Old-rose.....	06	65	5 00
Melicette. Clear lavender; deeper than Dream.....	08	90	7 00
Mrs. Potter Palmer. Deep purple.....	07	80	6 00
Mystery. Maroon-black; large and strong.....	18	2 25	16 00
Pride of Haarlem. Brilliant rosy carmine.....	05	55	4 00
Prince of Wales. Rose-pink, flushed scarlet.....	08	90	7 00
Princess Mary. Brilliant pink; very large.....	35	4 00	30 00
Rev. H. Ewbank. Silvery heliotrope.....	05	55	4 00
Scarlet Beauty. Glowing poppy-scarlet.....	07	70	5 50
The Bishop. Magnificent clear deep violet.....	30	3 25	25 00
White City. Pure white.....	09	1 00	7 50
Zulu. Rich purplish black or plum.....	07	70	5 50
Darwins, Special Mixed.....	05	50	3 50

## Breeder Tulips

Majestic in size and of remarkable colors, mostly autumn tones. Bloom with the Darwins. Height same.

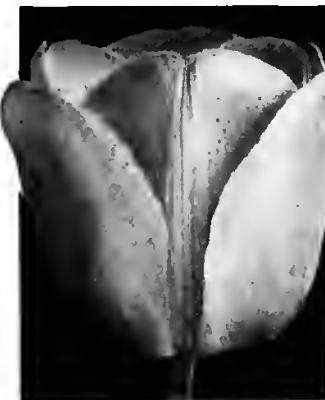
	Each	Doz.	100
Apricot. Dull bronzy buff, shaded apricot.....	\$0 06	\$0 65	\$5 00
Bacchus. Dark violet-blue; very large.....	08	90	7 00
Cardinal Manning. Wine-red, flushed bronze.....	06	65	5 00
Dom Pedro. Coffee-brown, shaded maroon.....	08	85	6 50
Feu Ardent. Deep flame-red.....	07	80	6 00
Golden Bronze. Old-gold, flushed heliotrope.....	07	70	5 50
Goldfinch. Golden chestnut, flushed lilac. Very fine.....	08	90	7 00
Louis XIV. Immense size. Rich purple, flushed bronze, margin golden brown.....	06	65	5 00
Lucifer. Bright terra-cotta-orange.....	09	1 00	8 00
Plutarchus. Light bronze, shaded lilac.....	08	85	6 50
Prince of Orange. Orange-scarlet.....	07	80	6 00
Purple Beech. Flower large, color of purple beech..	09	1 00	7 50
St. James. Chestnut-brown, flushed bronze.....	07	80	6 00
Breeders, Fine Mixed.....	06	60	4 50



FARNCOMBE SANDERS



PRIDE OF HAARLEM



DREAM



GOLDEN BRONZE



CITY OF HAARLEM



INGLESCOMBE YELLOW



KING HAROLD



CLARA BUTT



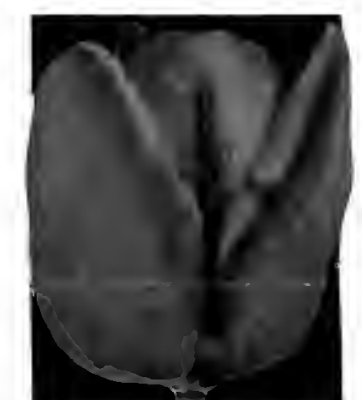
MRS. MOON



JOHN RUSKIN



BACCHUS



PRINCE OF ORANGE



LOUIS XIV

## Cottage Tulips

May-flowering. Height 18 to 22 inches.

	Each	Doz.	100
Buff Beauty. Salmon-orange, shaded buff.....	\$0 08	\$0 90	\$7 00
Grenadier. Rich orange-scarlet.....	07	80	6 00
Inglescombe Yellow (Yellow Darwin). Canary-yellow.....	05	55	4 00
John Ruskin. Rosy pink, edges shaded lemon-yellow.....	07	70	5 50
Mrs. Moon. Golden yellow; pointed petals.....	07	80	6 00
Picotee. White, margined deep rose.....	05	55	4 00
Pride of Inglescombe. White, margined carmine-rose.....	06	65	5 00
Sirene. Lily-flowered. Rich cerise-pink.....	06	65	5 00
Sir Harry. Lavender-pink; large and fine.....	07	80	6 00
Walter T. Ware. Deep golden yellow.....	07	80	6 00

## Double Early Tulips

Couronne d'Or. Golden yellow.....	07	80	6 00
Imperator Rubrorum. Best scarlet.....	08	90	7 00
Murillo. Pink, suffused with white.....	06	65	5 00
Schoonoord (White Murillo). Pure white.....	07	80	6 00
Double, Fine Mixed.....	06	65	5 00

## Single Early Tulips

Belle Alliance. Large; brilliant scarlet.....	06	65	5 00
Chrysolora. Pure golden yellow.....	06	65	5 00
Cottage Maid. White, bordered pink.....	06	65	5 00
Cramoisi Brillant. Bright vermilion.....	05	55	4 00
Keizerskroon. Crimson, bordered bright yellow.....	08	90	7 00
La Reine Maxima. White and delicate rose.....	06	65	5 00
Princess Helene. Early. Pure white.....	06	65	5 00
Rose Gris-de-lin. Blush-white, edged with delicate rose.....	06	65	5 00
White Swan. Pure white.....	06	65	5 00
Single, Fine Mixed.....	05	55	4 00

## Rembrandt Tulips

Old Dutch striped and blotched in five separate sorts. 8 cts. each; 90 cts. per doz.; \$7 per 100.

NOTE ON VARIETIES. Much care has been taken to select the very choicest kinds and colors in the various groups. From the several hundred existing kinds, those listed may be called the very cream of the list. They are also first quality as to grade. Second-quality bulbs are dear at any price. Order liberally and enjoy more variety.

**FREE** With any order for bulbs totaling \$20 or more, we will send, without extra charge, a copy of

### THE BOOK OF BULBS

The best and most complete book on bulb-growing.

With a \$15 order, send 50 cts. for a copy

With a \$10 order, send \$1 for a copy

With a \$5 order, send \$1.50 for a copy

Smaller orders, send \$2 for a copy—the new reduced price—formerly \$3.



### THE BOOK OF BULBS by F. F. Rockwell How to Grow All Kinds of Bulbs

With this complete and practical "how-to-do-it" book you can get the utmost in beauty from every kind of bulbous plant. Clearly written by one who knows and illustrated with 187 beautiful photographs and instructive drawings. Includes instructions for growing tulips, daffodils, hyacinths, lilies, crocuses, gladiolus, dahlias, peonies, irises, begonias, and scores of other beautiful but not-so-well-known bulbs. We recommend it as the best and most complete practical guide on the subject. 264 pages; cloth. Formerly \$3; NOW ONLY \$2.

THE COST OF BULBS IS MEASURED NOT BY THE PRICE BUT BY THE QUALITY AND RESULTS





## *Narcissi, Paper-White*

**Paper-White Grandiflora.** Most satisfac- Doz. 100  
tory of all bulbs to grow in pebbles or  
peat fiber. Large bulbs.

14 to 15 cm. ....	\$0 70	\$5 25
15 to 16 cm. ....	75	5 75

Try the combination of yellow Narcissi and blue Hyacinths—they bloom at the same time, and the blue-and-gold color effect is great.

Order liberally this year. Tulips and Hyacinths are exceptionally low in price, probably less than they are likely to be again for years.



Giant Grape Hyacinths



Scilla sibirica

## MISCELLANEOUS BULBS AND ROOTS

	Each	Doz.	100
Auratum Lily. 9 to 11 in.....	\$0 25	\$2 50	
Magnificum Lily. 9 to 11 in.....	35	3 50	
Calla, Godfrey. White; everblooming. 1¾ to 2-in. bulbs.....	35	4 00	
Candidum Lily. 26 to 28-cm. bulbs. Northern-grown. Order and plant early.....	25	2 50	
Freesia, Purity. ¾ in. and up.....		60	\$4 50
Grape Hyacinth, Blue.....		45	3 00
Scilla campanulata, Blue.....		50	3 50
Pink.....		75	5 50
White.....		50	3 50
Sibirica. Bright blue. Early.....		50	3 50
Snowdrop, Single Elwesi.....		50	3 50

## Large-flowering Crocus



Crocuses

**Mammoth Yellow.** Canary-yellow. 50 cts. per doz., \$4 per 100.

**Mammoth White.** 45 cts. per doz., \$3 per 100.

**Purpurea Grandiflora.** Deep purple. 50 cts. per doz., \$4 per 100.

**Sir Walter Scott.** White, striped blue. 45 cts. per doz., \$3 per 100.

**Mammoth Mixed.** 40 cts. per doz., \$2.50 per 100.

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**Parcel Post Orders** on Bulbs and Lawn Seed for \$1 and over will be sent postpaid if within 300 miles of New Haven; on smaller orders add 7 cts. to cover postage.

